

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Obama For America
Product	OBAMA :30 9/04
Estimate Number	1536

Invoice #	116599-1
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/09/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116599
Alt Order #	06268596
Deal #	
Order Flight	09/04/12 - 09/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	The Doctors	10-11AM								
	CLASS 4 -	CANDIDATE									
					to 09/09/12	3x	-TWTF				
	WRAL			W	09/05/12	:00			'	See MG 32.3,32.4,32.5,32.6	2 5 6
	WRAL			Th	09/06/12	:00				See MG 32.3,32.4,32.5,32.6	5
	WRAL			Th	09/06/12	:30	10:31 AM	OFA-12-G-104H	\$215.00	MG for 31.1,1.1	6
					CANDIDATE						_
	WRAL	0 11 1	0.0	F	09/07/12	:00				See MG 1.6,1.7	1 7
		Sun Hour 1	8-9p	Su	09/09/12	:00			\$3,115.00	Credited	/
2	WRAL CLASS 4 -	David Letterman CANDIDATE	1135p-1237a								
				09/03/12	to 09/09/12	2x	-TWTF				
	WRAL			Tu	09/04/12	:30	12:06 AM	OFA-12-G-102H	\$115.00		2
	WRAL			W	09/05/12	:30	12:27 AM	OFA-12-G-104H	\$115.00		1
3		Price is Right CANDIDATE	11a-12p								
				09/03/12	to 09/09/12	2x	-TWTF				
	WRAL			Tu	09/04/12	:00			\$125.00	See MG 3.3,3.4	1
	WRAL			W	09/05/12	:00			\$125.00	See MG 3.3,3.4	2
	WRAL			Th	09/06/12	:30	11:29 AM	OFA-12-G-104H	\$215.00	MG for 3.2,3.1	4
				CLASS 3	- CANDIDAT						_
	WRAL			F CLASS 3	09/07/12 - CANDIDAT	:30 E (REV8.2	10:58 AM 23)	OFA-12-G-104H	\$215.00	MG for 3.2,3.1	3
4		Noon News CANDIDATE	12p-1p								
	OLAGO 4 -	CANDIDATE		00/03/12	to 09/09/12	4x	-TWTF				
	WRAL			Tu	09/04/12	:00	- I W I F		\$125 nn	See MG 4.5.4.6.4.7.4.8	1
	WRAL			Tu	09/04/12	:30	12:43 PM	OFA-12-A-093H	,	MG for 4.1,4.3,4.4,4.2	6
	VVIIAL				- CANDIDAT			01 A 12 A 05511	ψο 10.00	WG 101 4.1,4.0,4.4,4.2	O
	WRAL			W	09/05/12	:00	,		\$125.00	See MG 4.5,4.6,4.7,4.8	2
	WRAL			W	09/05/12	:30	12:24 PM	OFA-12-G-102H	'	MG for 4.1,4.3,4.4,4.2	5
				CLASS 3	- CANDIDAT				,	, -, ,	_
	WRAL			Th	09/06/12	:00	•		\$125.00	See MG 4.5,4.6,4.7,4.8	3
			Wes	warrant that the ac	tual broadcast info	rmation show	n on this invoice	was taken from the program loo			



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

CLASS 4 - CANDIDATE



Advertiser	Obama For America
Product	OBAMA :30 9/04
Estimate Number	1536

Invoice #	116599-1
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/09/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116599
Alt Order #	06268596
Deal #	
Order Flight	09/04/12 - 09/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	WRAL	Noon News	12p-1p						-		
		CANDIDATE									
	WRAL			Th	09/06/12	:30	12:46 PM	OFA-12-G-104H	\$315.00	MG for 4.1,4.3,4.4,4.2	8
				CLASS 3	B - CANDIDAT		.23)				
	WRAL			F	09/07/12	:00	40.00 DM			See MG 4.5,4.6,4.7,4.8	4 7
	WRAL				09/07/12	:30	12:23 PM	OFA-12-G-104H	\$315.00	MG for 4.1,4.3,4.4,4.2	/
_				CLASS 3	B - CANDIDAT	ı⊏ (nev o	.23)				
5	WRAL CLASS 4 -	CBS Daytime (1:30-4P) CANDIDATE	130-4p								
				09/03/12	to 09/09/12	3x	-TWTF				
	WRAL			Tu	09/04/12	:30	2:59 PM	OFA-12-G-102H	\$135.00		3
	WRAL			W	09/05/12	:30	1:29 PM	OFA-12-G-104H	\$135.00		2
	WRAL			Th	09/06/12	:30	1:29 PM	OFA-12-G-104H	\$135.00)	1
6	WRAL CLASS 4 -	Young and the Restless CANDIDATE	4-5p								
				09/03/12	to 09/09/12	1x	-TWTF				
	WRAL			Th	09/06/12	:30	3:58 PM	OFA-12-G-104H	\$450.00)	2
7	WRAL CLASS 4 -	WRAL 5am News CANDIDATE	5am - 5:30a								
				09/03/12	to 09/09/12	3x	-TWTF				
	WRAL			Tu	09/04/12	:30	4:58 AM	OFA-12-G-102H	\$150.00)	1
	WRAL			W	09/05/12	:30	4:59 AM	OFA-12-G-104H	\$150.00)	2
	WRAL			F	09/07/12	:30	5:14 AM	OFA-12-G-104H	\$150.00)	3
8	WRAL CLASS 4 -	5:00 First News CANDIDATE	5-530p								
				09/03/12	to 09/09/12	4x	-TWT				
	WRAL			Tu	09/04/12	:30	5:13 PM	OFA-12-G-102H	\$550.00		3
	WRAL			Tu	09/04/12	:30	5:29 PM	OFA-12-A-093H	\$550.00)	4
	WRAL			W	09/05/12	:30	5:24 PM	OFA-12-G-102H	\$550.00)	2
	WRAL			Th	09/06/12	:30	5:14 PM	OFA-12-G-104H	\$550.00		5
9	WRAL	WRAL 5:30AM News	530-6a								



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Obama For America
Product	OBAMA :30 9/04
Estimate Number	1536

Invoice #	116599-1				
Invoice Date	09/09/12				
Invoice Month	September 2012				
Invoice Period	08/27/12 - 09/09/12				

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116599
Alt Order #	06268596
Deal #	
Order Flight	09/04/12 - 09/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WRAL WRAL 5:30AM News	530-6a	-			•				.
	CLASS 4 - CANDIDATE									
				to 09/09/12	3x	-TWTF				
	WRAL		W	09/05/12	:30	5:38 AM	OFA-12-G-102H	\$250.00		5
	WRAL		Th	09/06/12	:30	5:45 AM	OFA-12-G-104H	\$250.00		2
	WRAL		F	09/07/12	:30	5:30 AM	OFA-12-G-104H	\$250.00		4
10	WRAL 5:30 News	530-6p								
	CLASS 4 - CANDIDATE									
				to 09/09/12	4x	-TWT				
	WRAL		Tu	09/04/12	:30	5:39 PM	OFA-12-G-102H	\$550.00		4
	WRAL		Tu	09/04/12	:30	5:52 PM	OFA-12-A-093H	\$550.00		2
	WRAL		W	09/05/12	:30	5:53 PM	OFA-12-G-104H	\$550.00		1
	WRAL		Th	09/06/12	:30	5:43 PM	OFA-12-G-104H	\$550.00		3
11	WRAL 6pm News (M-F) CLASS 4 - CANDIDATE	6-630p								
			09/03/12	to 09/09/12	4x	-TWTF				
	WRAL		Tu	09/04/12	:30	6:28 PM	OFA-12-G-102H	\$650.00		1
	WRAL		W	09/05/12	:30	6:28 PM	OFA-12-G-102H	\$650.00		5
	WRAL		Th	09/06/12	:30	6:13 PM	OFA-12-G-104H	\$650.00		3
	WRAL		F	09/07/12	:00			\$650.00	Credited	4
12	WRAL WRAL AM News CLASS 4 - CANDIDATE	6-7a								
			09/03/12	to 09/09/12	3x	-TWTF				
	WRAL		W	09/05/12	:30	6:08 AM	OFA-12-G-104H	\$400.00		2
	WRAL		Th	09/06/12	:30	6:43 AM	OFA-12-G-104H	\$400.00		3
	WRAL		F	09/07/12	:30	6:43 AM	OFA-12-G-104H	\$400.00		4
13	WRAL CBS Evening News (M-F) CLASS 4 - CANDIDATE	630p-7p								
			09/03/12	to 09/09/12	4x	-TWTF				
	WRAL		Tu	09/04/12	:30	6:59 PM	OFA-12-G-102H	\$750.00		4
	WRAL		W	09/05/12	:30	6:53 PM	OFA-12-G-104H	\$750.00		5
	WRAL		Th	09/06/12	:30	6:59 PM	OFA-12-G-104H	\$750.00		1



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

	\	\sim	
IN	\/ ()	100	_
114	VO		_

DUENVOICE ATE					
	Advertiser	Obama For America			
	Product	OBAMA :30 9/04			
	Estimate Number	1536			

Invoice #	116599-1
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/09/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116599
Alt Order #	06268596
Deal #	
Order Flight	09/04/12 - 09/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel D	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	WRAL C	BS Evening News (M-F)	630p-7p						<u> </u>		
	CLASS 4 - CA	ANDIDATE									
	WRAL			F	09/07/12	:00			\$750.00	Credited	2
14	WRAL Ir	nside Edition	7-730P								
	CLASS 4 - CA	ANDIDATE									
				09/03/12 to	09/09/12	4x	-TWTF				
	WRAL			Tu	09/04/12	:30	7:22 PM	OFA-12-A-093H	\$475.00		4
	WRAL			W	09/05/12	:00				Credited	2
	WRAL			Th	09/06/12	:00			\$475.00		1
	WRAL			F	09/07/12	:00			\$475.00	Credited	5
15	WRAL C	BS This Morning ANDIDATE	7am - 9am								
				09/03/12 to	09/09/12	8x	-TWTF				
	WRAL			Tu	09/04/12	:30	7:39 AM	OFA-12-A-093H	\$175.00		2
	WRAL			Tu	09/04/12	:30	8:59 AM	OFA-12-G-102H	\$175.00		10
	WRAL			W	09/05/12	:30	8:16 AM	OFA-12-G-102H	\$175.00		3
	WRAL				09/05/12	:30	8:59 AM	OFA-12-G-104H	\$175.00		4
	WRAL				09/06/12	:30	8:13 AM	OFA-12-G-104H	\$175.00		5
	WRAL				09/06/12	:30	8:53 AM	OFA-12-G-104H	\$175.00		6
	WRAL				09/07/12	:30	8:12 AM	OFA-12-G-104H	\$175.00		7
	WRAL			F	09/07/12	:30	8:38 AM	OFA-12-G-104H	\$175.00		8
16	WRAL E	intertaiment Tonight ANDIDATE	730-8P								
				09/03/12 to	09/09/12	4x	-TWTF				
	WRAL			Tu	09/04/12	:30	7:57 PM	OFA-12-G-102H	\$475.00		1
	WRAL			W	09/05/12	:30	7:42 PM	OFA-12-G-102H	\$475.00		5
	WRAL				09/06/12	:30	7:56 PM	OFA-12-G-104H	\$475.00		2
	WRAL			F	09/07/12	:30	7:57 PM	OFA-12-G-104H	\$475.00		3
17	WRAL D	r. Phil	9-10a								
	CLASS 4 - CA	ANDIDATE									
				09/03/12 to	09/09/12	3x	-TWTF				
	WRAL			Tu	09/04/12	:00			\$115.0 0	See MG 32.3,32.4,32.5,32.6	4



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Obama For America
Product	OBAMA :30 9/04
Estimate Number	1536

Invoice #	116599-1
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/09/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116599
Alt Order #	06268596
Deal #	
Order Flight	09/04/12 - 09/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
17	WRAL Dr. Phil	9-10a								_
	CLASS 4 - CANDIDATE			20/25/10					.	
	WRAL WRAL		W Th	09/05/12 09/06/12	:00 :00				Credited Credited	2 3
19	WRAL Fri Hour 2	9-10p	111	09/06/12	.00			\$110.00	Credited	3
19	CLASS 4 - CANDIDATE	9-10p								
	OLAGO 4 - GANDIDATE		09/03/12 to	09/09/12	1x	1				
	WRAL		F	09/07/12	:00			\$550.00	See MG 19.2	1
	WRAL		F	09/07/12	:30	9:33 PM	OFA-12-G-104H		MG for 19.1 09/07	2
			CLASS 3 -	CANDIDAT	E (REV 8.	.23)				
24	WRAL On The Record 7-730p CLASS 4 - CANDIDATE	7-730p								
			09/03/12 to	09/09/12	1x	1-				
	WRAL		Sa	09/08/12	:00			\$75.00	Credited	1
25	WRAL Andy Griffith Sat 730-8p CLASS 4 - CANDIDATE	730-8p								
			09/03/12 to	09/09/12	1x	1-				
	WRAL		Sa	09/08/12	:00			\$50.00	Credited	1
26	WRAL CBS This Sat Morning 8-9a CLASS 4 - CANDIDATE	8-9a								
			09/03/12 to		2x	2-				
	WRAL		Sa	09/08/12	:00				Credited	1
	WRAL		Sa	09/08/12	:00			\$200.00	Credited	2
27	WRAL NFL Football (Early) CLASS 4 - CANDIDATE	1p - 4:15p								
			09/03/12 to		1x	1				
	WRAL		Su	09/09/12	:00			\$1,500.00	Credited	1
28	WRAL Face The Nation 1030-1130 CLASS 4 - CANDIDATE	1030-1130								
			09/03/12 to		1x	1				
	WRAL		Su	09/09/12	:00			\$200.00	Credited	1



WRAL-TV **Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

CLASS 4 - CANDIDATE



Advertiser	Obama For America
Product	OBAMA :30 9/04
Estimate Number	1536

Invoice #	116599-1		
Invoice Date	09/09/12		
Invoice Month	September 2012		
Invoice Period	08/27/12 - 09/09/12		

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116599
Alt Order #	06268596
Deal #	
Order Flight	09/04/12 - 09/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channe	l Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
29	WRAL	6pm News (Sun) - CANDIDATE	6-630p		•			•			
	OLASS 4	- CANDIDATE		09/03/12	2 to 09/09/12	1x	1				
	WRAL	U.S. Open Tennis Friday	11am-7pm	F	09/07/12	:30	5:34 PM	OFA-12-G-104H	\$200.00	MG for 29.1 09/09	2
	WRAL			Su	4 - CANDIDAT 09/09/12	E :00			\$225.00	See MG 29.2	1
32	WRAL	CBS Sunday Morning	9-1030a	Ou	00/00/12	.00			Ψ220.00	000 Ma 20.2	,
	CLASS 4	- CANDIDATE									
					2 to 09/09/12	2x	2				
	WRAL	The Doctors	10-11AM	Th Moved to	09/06/12 o CLASS 3 CA	:30 NDIDATE	10:47 AM r8.23	OFA-12-G-104H	\$215.00	MG for 1.2,32.1,1.5,17.4	4
	WRAL	Dr. Phil	9-10a	F	09/07/12 o CLASS 3 CA	:30	9:56 AM	OFA-12-G-104H	\$215.00	MG for 1.2,32.1,1.5,17.4	6
	WRAL	The Doctors	10-11AM	F	09/07/12	:30	10:14 AM	OFA-12-G-104H	\$215.00	MG for 1.2,32.1,1.5,17.4	5
					o CLASS 3 CA		r8.23				
	WRAL			Su	09/09/12	:00				See MG 32.3,32.4,32.5,32.6	1
	WRAL WRAL			Su	09/09/12	:00			,	Credited	2 3
•			44.440	Su	09/09/12	:00			\$400.00	Credited	3
34	WRAL CLASS 4	Late News - CANDIDATE	11-1135p								
				09/03/12	2 to 09/09/12	5x	-TWTFSS				
	WRAL			Tu	09/04/12	:30	11:40 PM	OFA-12-G-102H	\$650.00		1
					convention ran						
				LR due	convention ran	over 8:00)				
	WRAL			W	09/05/12	:30	11:54 PM	OFA-12-G-102H	\$650.00		2
					convention rar		-				
				LR due	convention rar		_				
	WRAL			F	09/07/12	:30	11:24 PM	OFA-12-G-104H	\$650.00		4
	WRAL			Sa	09/08/12	:00			,	Credited	7
	WRAL			Su	09/09/12	:00			\$650.00	Credited	6
38	WRAL	Wed Hour 1	8-9p								



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Greer Margolis & Mitchell Attention: Accounts Payable 1010 Wisconsin Avenue, Suite 800 Washington, DC 20007

П	۷N	/6	IC	Æ
•	4		\mathbf{r}	

DU INVOICE ATE						
	Advertiser	Obama For America				
Product		OBAMA :30 9/04				
	Estimate Number	1536				

Invoice #	116599-1
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/09/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116599
Alt Order #	06268596
Deal #	
Order Flight	09/04/12 - 09/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
38	WRAL	Wed Hour 1	8-9p								
	CLASS 4 -	CANDIDATE									
				09/03/12 to	09/09/12	1x	1				
	WRAL			W	09/05/12	:30	7:58 PM	OFA-12-G-104H	\$1,100.00		1
39	WRAL	Tue Hour 1	8-9p								
	CLASS 4 -	CANDIDATE									
				09/03/12 to	09/09/12	1x	-1				
	WRAL			Tu	09/04/12	:30	8:35 PM	OFA-12-A-093H	\$1,400.00		1
		Air	ed Spots	59							

Gross Total \$24,850.00

Agency Commission \$3,727.50

Payment Terms 30 Days **Net Amount Due** \$21,122.50